



Crossroads
UNITED WAY

UNITED is the WAY 2025

Celebrating our community, our impact,
and our shared journey in 2025



Our Mission Crossroads United Way's mission is to improve lives by mobilizing the caring power of our community.



United is the Way

"United is the Way" was our rally that led us through a momentous year. Throughout 2025 Crossroads United Way (CRUW) expanded and changed in a myriad of ways. The year started with the Board adopting a new three year strategic plan, some of which was to grow regionally. Well we definitely did that by merging the Steuben

County United Way with us in the summer. We are small in staff but mighty in our impact due to a strong Board, supportive businesses and vibrant volunteers.

By leaning forward we set record setting fundraising events with the Great Cardboard Boat Race, Corn School and the Power of the Purse. We were able to complete our capital grants with Ryan's Place, ADEC, and the LaGrange Council on Aging. By investing in buildings with our nonprofits, we were building up the common good in our region.

Being efficient and effective with the stewardship of our donor dollars was vital in 2025 as we implemented a new data management system, switched to a new financial processing provided, and developed new communication platforms like our website, while also going through a brand refresh uplifting our marketing appeal.

Expanding outreach through focused community engagement was also key in 2025. We increased our advocacy efforts and became members of the IN United Ways Public Policy Committee. Collaboration with the Amish community occurred through our work with the Dolly Parton Imagination Library. A number of University of Notre Dame departments partnered with us to allow greater impact such as the Lucy Institute for Data and Society, as well as the Masters of Nonprofit Administration folks in the Mendoza College of Business.

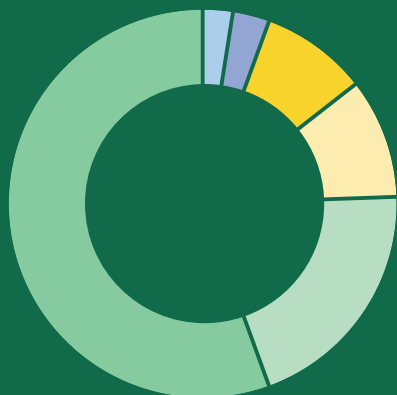
Thank you donors, community supporters and advocates for working together to improve lives by mobilizing the caring power of our community. All of us together are proving "United is the Way."

Peace,

Bill Purcell

President/CEO

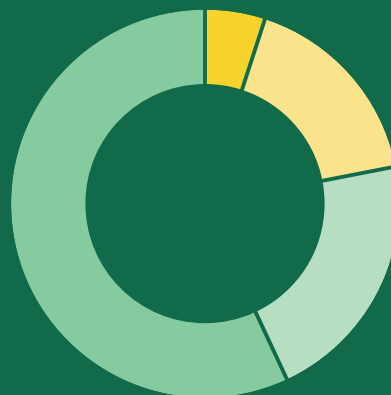
Financial Highlights



DISTRIBUTION OF REVENUE

\$2,029,303

■ Annual Campaign	57%
■ Grants	20%
■ Fundraising Events	10%
■ Investment	9%
■ Gifts in Kind	2%
■ Other	2%



DISTRIBUTION OF EXPENSES

\$2,119,958

■ Community Impact Programs	57%
■ Management and Mission Support	22%
■ Resource Development	17%
■ Uncollectibles	4%

2025 Developments

- Continued expansion of our footprint into Steuben County by merging Steuben County United Way with Crossroads United Way for better regional reach.
- Enhanced board development and inclusion through a new strategic development plan to prioritize inclusivity and active engagement.
- Increased outreach to the Plain/Amish community through partnerships with literacy efforts like the Dolly Parton's Imagination Library in our region.
- Invested in new technology systems to advance our fund development efforts.
- Inaugurated a new Women United chapter to assist with the advocacy efforts for systems change in order to be a greater voice for those struggling to get by.
- Providing new capital resources to community partners ADEC, LaGrange County Council on Aging and Ryan's Place to provide sustainable change.
- Increased visibility with a brand refresh to bolster our presence and name recognition.

Impact Overview

\$101,577

IN FUNDING

supported **5612 visits**
to local food pantries

\$155,748

KEPT 817 ALICE HOUSEHOLDS

from being evicted or without
heat, water, or electricity

\$114,101

IN MEDICAL ASSISTANCE

provided the ability to aid
with **2813 prescriptions**

1,495

IMPACT KITS DISTRIBUTED

to support local children,
teens, and adults

\$655,900

IN GRANTS

supported **34 programs** through
our community partners

4,284

INDIVIDUALS TRANSPORTED

to work or medical appointments
at a cost of \$30,126

8,224

CHILDREN ENROLLED

in **Dolly Parton's Imagination
Library** across three counties

2,289

CHILDREN SUPPORTED

with learning resources through
the **Read United Program**

\$254,348

FOR YOUTH PROGRAMS

provided opportunities from grief
counseling to summer camp

267,822 Residents

IN ELKHART, LAGRANGE, NOBLE, AND STEUBEN COUNTIES

have received some type of assistance through one
or more of the **34 CRUW funded programs** in 2025

Our Four Pillars of Impact

1

HEALTHY
COMMUNITY

2

FINANCIAL
SECURITY

3

YOUTH
OPPORTUNITY

4

COMMUNITY
RESILIENCY

Healthy Community

A healthy community is a strong community. We partner with local organizations to expand access to healthcare, mental health services, and wellness programs—ensuring our neighbors can live well and feel supported at every stage of life.

Mental Health is one of the top three identified needs in Elkhart, LaGrange, Noble, and Steuben Counties.

Shania first learned about Elkhart Clubhouse while she was receiving in-patient psychiatric treatment at Oaklawn. A group of staff and members (the adults with mental illness we serve) presented about the benefits of the Clubhouse program. Shania was struggling with a high level of conflict with her family and difficulty managing her emotions. At the time, she had been needing in-patient services multiple times during the year. The supports offered by the Clubhouse program sounded exactly what she needed, so the day she was released she came directly to Elkhart County Clubhouse before she even went home. Since becoming a member, we have helped Shania access her medical and psychiatric appointments but also provided important social supports. We have encouraged her to exercise skills in retail, by running the snack bar program onsite, and in event planning slowly increasing her sense of self-confidence and her ability to enter the workforce. As importantly, since the first day that Shania came to the Clubhouse, she hasn't needed in-patient resources.

Financial Security

Everyone deserves the opportunity to achieve financial stability. We connect families and individuals to tools, resources, and education that build stronger financial foundations—from tax preparation and budgeting to job training and workforce development.

18
HOMES

built in Elkhart
County in
2025 through
CRUW funding

While completing Habitat for Humanity program requirements, Alexis simultaneously pursued her EMT certification. During this period, she was offered a part-time position with the Concord Fire Department, a pivotal milestone toward her long-term career goals. She did not stop there. While fulfilling Habitat's program commitments, she began coursework to become a paramedic, balancing employment, parenting, and rigorous study.

In September, Alexis closed on her Habitat home. That same season, she passed her paramedic certification exams. Shortly thereafter, she transitioned into a full-time Paramedic role. In recognition of her dedication and professional excellence, she was named 2025 Rookie of the Year by the Concord Fire Department. Alexis's story demonstrates that affordable homeownership is not simply about housing, it is a catalyst for upward mobility and financial security.



Youth Opportunity

We believe every young person deserves a fair start in life. Through programs that promote early learning, academic achievement, and mentorship, we're helping children and youth gain the skills and confidence they need to thrive—today and in the future.

Some students don't thrive sitting at a desk, memorizing facts, or navigating the traditional classroom. But give them room to move, create, and connect learning to the real world—and they light up. That's what happened during a recent JA BizTown simulation, where one student, who faces learning differences, found his stride at the newly remodeled Barletta Boats storefront.

This space offers students the chance to take on business roles in a hands-on way. At the boat dealership, the marketing team promotes a student-led boat parade, and every visitor can design a custom boat using the interactive "Build Your Own Boat" station. Final designs are printed with seasonal flair—candy canes, pumpkins, and more—giving students a tangible memento of what they've created.

“ He wasn't just engaging with the role he was given; he was imagining how to make [it] better.

— JA BizTown student

One student couldn't get enough. Focused and energized, he dove into the activity, producing design after design with increasing confidence. He wasn't just completing a task—he was thinking like an innovator. “You know what you need?” he said, turning to a volunteer. “A 3D printer to bring all our boats to life!” He wasn't just engaging with the role he was given; he was imagining how to make the business better.

Julie Gaff, a longtime JA volunteer and former teacher, immediately connected with the student. As a mother of a child on the autism spectrum, she knew just how to support him—giving calm, clear guidance while letting his ideas take the lead. Her presence made a difference, but so did the environment. In this space, his curiosity and creative thinking weren't just welcomed—they were essential.

JA BizTown gives students the chance to see themselves differently. For those who may struggle in traditional academic settings, the simulation opens new doors: learning by doing, making real-world connections, and seeing how their unique skills apply to future careers. It's often the first time a student realizes: This is something I could be good at. This is something I could do.

And that's exactly what we hope to achieve. After participating in JA BizTown, students report greater confidence in their ability to be successful future employees—not because someone told them they could, but because they've experienced it for themselves. At JA BizTown, every student has the chance to feel seen, valued, and capable. That's the kind of learning that sticks—and the kind of future we're helping them build.



Photos, above: Left: Guest Reader, Virginia Wirt with Lake City Bank reading to students in Mrs. Jones class at Pinewood Elementary in Elkhart County. Middle: Guest readers from Nisco with Topeka Elementary students. Right: Students visiting JA Biztown in Elkhart, Indiana.



Community Resiliency

When challenges arise, we rise together. By supporting essential services, disaster response, and community-based collaboration, we help our region adapt, recover, and grow stronger—no matter what comes our way.

The four-county region of Northeast Indiana—Elkhart, LaGrange, Noble, and Steuben counties—lies within a historically active severe weather corridor. While the frequency and severity of weather events vary from year to year, recent spring and summer seasons have resulted in multiple confirmed tornado touchdowns across the region. Since July 2024, each of the four counties served by Crossroads United Way (CRUW) has experienced at least one documented EF1 tornado touchdown. In addition to tornadoes, the region faces a moderate to high risk of severe storms and flooding.

To help strengthen community preparedness and resilience, CRUW is an active participant in the Community Organizations Active in Disaster (COAD) networks in Elkhart and Noble counties and is working to establish similar COADs in LaGrange and Steuben counties. CRUW collaborates with emergency management agencies, first responders, nonprofit organizations, and other community partners to enhance disaster preparedness, coordinate response efforts, and support recovery planning. These efforts ensure that communities are prepared to respond effectively when natural or human-caused disasters occur, including severe weather events and mass casualty incidents.

**UNITED
WE
PREPARE**

Corporate Supporters

Corporate supporters are essential allies in advancing Crossroads United Way's mission. These businesses contribute through financial donations, employee volunteer programs, and in-kind support, helping to fuel our initiatives and expand our reach. Through these efforts, corporate supporters play a vital role in creating positive change and building a stronger community. Their involvement brings:

- **Financial Impact:** Corporate contributions fund critical programs and services.
- **Employee Engagement:** Corporate supporters foster a culture of giving through employee volunteerism.
- **Resource Mobilization:** In-kind support and partnerships enhance our ability to address complex issues.

Anonymous
1st Source Bank
3Rivers Federal Credit Union
Abbott Laboratories
ADP
Alliance RV*
Amberjack Energy*
Ameriprise Financial
Andrews and Shipe LLC
Angola Treats DBA Angola Dairy Queen
Arboc Specialty Vehicles
ASA Electronics, LLC
Ashley Industrial Molding (Kendallville)*
Austin Budreau State Farm Insurance
Auto Parts Co., Inc.*
Barletta Boat Company*
Barnes & Thornburg*
Barton Lake Development Corp.
Bayer Health Care
Beacon Health: Elkhart General Hospital*
Benevity 3rd Party Payor
Berkshire Hathaway Direct Insurance
Bill Deputy Foundation
Bill's Professional Towing*
Bippus State Bank
BMO Financial Group
Böllhoff
Bowen Health: LaGrange County*
Bowen Health: Noble County*
Bowen Health: Steuben County*
Boys and Girls Clubs of Elkhart County
Brightmark
Brimfield United Methodist Church
Brotherhood Mutual Insurance
Browns Tree Service
Burr Oak Tool Inc.
Cameron Health: Memorial Community Hospital*

Campbell & Fetter Bank
Cardinal Glass Industries, Inc.
Caterpillar, Inc.
Cavco Industries, Inc.
Centier Bank*
Child And Parent Services
Cintas Corporation
City of Angola
City of Ligonier: Employees
Classic Transport, Inc.
Cleveland Cliffs Inc
CNG UW Worldwide
Community Foundation of Noble County*
Community Learning Center
Concord Community Schools
Corewell Health
Council on Aging: LaGrange
Courtyard by Marriott
Cresslaw Group, PC
Crossroads United Way
Crowe LLP
Cummins Onan
Dana Incorporated
DCSS Factory Shoals Middle School
Delta Airlines
Denny's Patio
Don Jose's Mexican Grill & Cantina*
Dow Performance Silicones
Dry Dock Marine Center
Dynamic Edge LLC (Next Travel)
Earthway Products, Inc.
Eli Lilly and Company
Elkhart Community Schools
Enterprise/Taylor Charitable Entities
EQ Systems
Everage Auto
Everence Financial
F&M Bank

Fairfield By Marriott
Family Christian Development Center
Farm Credit Mid-America
Farmers State Bank*
Fifth Third Bank
Fifth Third Bank c/o United Way of Greater Cincinnati
First Federal Savings Bank
First Federal Savings Bank of Angola
First Financial Bank
First State Bank*
Fiserv 3rd Party Payor
Flint & Walling Inc.*
Fort Wayne Metals
Fraternal Order of Police 52*
Fremont Community Schools
Geenex Solar LLC*
Gene B. Glick Company, Inc.
General Aluminum
General Motors
Godfrey Marine
Goodwill Industries of Michiana
Goshen City Offices
Goshen College
Goshen Community Schools Foundation
Goshen Health
Goshen Stamping, LLC
Grand Design Recreational Vehicles
Graphic Packaging International, Inc.
Greater Elkhart Chamber of Commerce
Green Stream Company
Gurley Leep
Hamilton Community Schools
Hawkins Water Tech., Inc.*
Heart of West Michigan United Way
Heritage Financial Group, Inc.
Hilton Garden Inn
Horizon Bank

Hosler Realty, Inc.
 Huntington Alloys
 Hydro, Extrusion North America
 Impact Institute
 Indiana Auto & Truck Auction
 Indiana Department of Revenue
 Indiana Farm Bureau Insurance: Chris Pangborn
 Indiana-Michigan Power
 Insight Accounting Group
 Interra Cares Foundation
 Interra Credit Union*
 ITG Brands: UW of Greater Greensboro
 Ivy Tech Foundation*
 J.O. Mory Inc.*
 Jayco, Inc.
 JC Schrock Engineering LLC
 Kappa, Kappa, Kappa Alpha Associate Chapter: Kendallville
 Kem Krest
 Kendallville City Employees
 Kendallville Rotary Club*
 Kennametal Stellite
 Key Bank
 Key Bank National Association
 Keystone RV Company
 Kimberly-Clark Foundation
 KJ Hospitality LLC
 Kroger
 L&W Engineering
 L3Harris Technologies
 LaGrange County Community Foundation
 LaGrange County Corn School Inc.
 LaGrange County Government
 LaGrange County REMC*
 Lake City Bank*
 Lakeland School Corporation
 Larry's Lock and Safe Service Inc.
LaSalle Bristol*
 Lassus Bros. Oil, Inc.
 Lennard Ag*
 Lincoln Financial Group (Noble)
 Lippert
 Lippert Components
 Love's Travel Stops & Country Stores
 LPL Financial
 Lutheran Life Villages*
 Meijer Store #190 Angola
Meijer, Inc.
 Menno Travel Service
 Metro United Way (Louisville)

Microsoft
Mid-City Supply Co., Inc.
 Miller Poultry
 Monogram Comfort Foods
 Morgan Olson
 Myers Industries: Akron
 Myers Industries: Bristol
 Myers Industries: Corporate
 Nappanee Public Library
 Newmar Corp.*
NIBCO, Inc.*
 NIPSCO*
 NiSource-NIPSCO Corporate*
 Noble County Employees
 Noble REMC
 Northwest Bank*
 Northwest Charitable Foundation, Inc.
 Oaklawn
 Office of the Prosecuting Attorney for Elkhart County
 Old National Bank
 O'Reilly Auto Parts
 Parker Hannifin Corporation
 Pennsylvania Lumbermens Mutual Ins.
 Perrigo
 Personal Caregivers of Elkhart, Inc DBA Visiting Angels
 Placon Corporation
 PNC Bank
 Precision Medical Technologies
 ProFed Credit Union
 Purdue University
 Quick Tanks Inc.
 Raymond James Financial, Inc.
 Rising Bread, LLC
 Rome City: Brimfield Lions Club*
 RSM
 Ryder
 Scott Township Trustee
 SDI La Farga LLC United Way of Allen County
 Shaw Industries Group, Inc.
 Sherwin Williams
 Shipshe Auto Service, Inc.
 Shipshewana Auction Inc.
 Shipshewana Trading Place*
 Skyline Corporation
Smoker Craft, Inc.
 Smothered and Covered Fries and More
 SOS Service, Inc.
 South Milford Lions Club

St. Martins Healthcare
 Steel Dynamics
 Steuben County Community Foundation, Inc.
 Steuben County Government
 Steuben County United Way
 Subaru of Indiana Automotive, Inc.
 Summit Management Group, Inc
 Surf Air Wireless LLC*
 Suspense Account: UPIC Processing
 Target, Inc. #1446
 Tenneco Automotive: Ligonier*
 TH Plastics
 The Coffee Shack III, LLC
 The Hess Team, PC
 The Studio
 Therma Tru
Thor Industries Corporate Office*
 Thor Motor Coach
 TI Automotive
 TI Fluid Systems
 Tire Star*
Tom Naquin Auto Group
 Town of LaGrange
 Transshield*
 Tri Kappa, Alpha Associate Chapter
 Trinity Lutheran Church & School
 Trustee, Otsego Township
 United Health Group
Utilimaster Corporation*
 Vestil Manufacturing Corp.
 Viaggio Pontoon Boats*
 Visit Noble County*
 Wabash
 Walker Information, Inc.
 Walnut Hill Early Childhood Center/ Goshen Day Care Board Inc
 Waste-Away*
 Weichert Realtors/Hoosier Heartland Team*
Welch Packaging Group, Inc.*
 Wellfield Botanic Gardens, Inc.
 West Noble School Employees
 Westview School Corporation
 Williams Electronics
Winnebago Industries*
 Winnebago Industries Foundation
 Wolter Group
 Wolter, Inc
 YMCA of Steuben County, Inc.
 Yoder Ainlay Ulmer & Buckingham

Community Partners

Community partners are vital collaborators who help advance our mission to improve lives and strengthen our community. These partners include local businesses, non-profits, government agencies, and other organizations that share our commitment to addressing key issues such as education, financial stability, and health. Through these partnerships, Crossroads United Way leverages collective strengths to drive meaningful change across the region. Their importance lies in their ability to expand reach, enhance solutions, strengthen community.

4B Boxing
Boys & Girls Club
Cancer Services of Allen County Inc.
CAPS Child and Family Advocacy Center
CAPS Healthy Families
CARE University
Catholic Charities
Center for Healing and Hope
Church Community Services
Cole Center YMCA
Council on Aging of Elkhart County
Cultivate Culinary School and Catering Inc.
Elijah Haven Crisis Intervention Center, Inc.
Elkhart County Clubhouse/Cora Dale House
Family Christian Development Center: Baby Immunization
Family Christian Development Center: MAP
Five Star
Habitat for Humanity of Elkhart County

Harold W. McMillen Center for Health
Hearts United for Bristol
Junior Achievement of Northern IN:
Elkhart, LaGrange, and Noble Counties
LaCasa de Amistad
LaGrange County Council on Aging Inc.
Lexington House of Elkhart Inc.
Life and Family Services Inc.
Michiana Public Broadcasting Corp
Northeastern Indiana CASA, Inc.
Ryan's Place
Spiritual and Personal Adjustments (SPA)
Women's Ministries
St. Martin's Healthcare
The Arc of LaGrange County
The Salvation Army Elkhart
The Salvation Army Elkhart serving LaGrange
Walnut Hill Early Childhood Center
YWCA NEIN



Tocqueville Honors

Inspired by Alexis de Tocqueville's observation that Americans willingly invest in the common good, the Tocqueville Society recognizes Crossroads United Way's most dedicated philanthropic leaders. For more than a century, generous donors have helped strengthen our communities by creating opportunities for children, families, and individuals across our region. We proudly honor those whose annual gifts of \$10,000 or more demonstrate an extraordinary commitment to improving lives and advancing our shared vision of a stronger, more vibrant community.

ORDRE DE LIBERTÉ (\$25,000–\$49,999)

John M. Collins
Robert Martin
Edward and Willy Welter

MEMBRES DE LA SOCIÉTÉ (\$10,000–\$24,999)

Peter and Christine Barrett
Andrew and Kim Batson
Ashley Martin and Bernerd Haskins
Rex Martin
Thad and Rachelle Naquin
Douglas and Sara Smoker
Todd and Sarah Woelfer
Colleen and Bill Zuhl

Individual Leadership Giving

Leadership donors are individuals and couples whose annual gifts of \$1,000 or more demonstrate a meaningful commitment to strengthening our communities. Through their generosity, these dedicated supporters help create opportunities for children, families, and individuals across our region, providing the resources needed to address today's challenges while building a brighter future for all. We proudly recognize their leadership, compassion, and investment in lasting community impact.

PLATINUM LEVEL (\$7,500–\$9,999)

M. Scott and Kimberlee Ann Welch

GOLD LEVEL (\$5,000–\$7,499)

Scott Appleby and
Barb Lockwood Appleby
Dennis and Caron Blyly
Michael P. Chlebek
Joe and Adrienne Choflet
Ellen J. Coget
Bob and Mary Pat Deputy

Trevor & Susie Gasper
Jeff Haradine
Paris and Rebecca Ball-Miller
Mary Naquin
Mark and Marissa Podgorski
William Purcell
Dan and Angela Stoltzfuss

SILVER LEVEL (\$2,500–\$4,999)

Dawn Bloch
Greg Carl Brown
Natalie Buroker
Jan Farron
Rachel Faulkner
Robert and Stevie Giel
Dr. Alvin and Dolores Graber
Amy and Glenn Grooms
Anita Hess
Troy and Lori Holland
Kay A. House-Clark
Cody Huffines
Troy & Katherine James

Dr. Larry & Patricia Knight
Geof Landis and Liz Gunden
Andrew Marshall
David and Amanda Mihalick
Corbin and Amy Miller
Jeffrey and Ilene New
Todd A. Nowicki
Charlie O'Neill
Steven Ott and Kristi Baker-Ott
Jennifer Pendley
Todd M. Taylor
Tom and Pat Warrick

UNITED is the WAY

COPPER LEVEL (\$1,500–\$2,499)

Grace and Nik Caswell
Rich and Shane Davisson
Benjamin D. Duke
Mr. and Mrs. John L. Fidler
Roger and Nancy Fieldhouse

Patricia Fulton
Todd and Kimberly Hobbs
Kenneth and Sue Hochstetler
Matthew A. Hostetler
Bryan and Karen Keefer
Chris and Karen Lautzenhiser
Shirley Lothamer
Jonnai M. Mauch
Leanne McKee

Tom Meyer
Blair and Teresa Rieth
J. Douglas and Sharon Risser
Tami J. Schlabach
Patrick Schneider
Meghan Sullivan
Jonathan Wenger
Matt Zimmerman

BRONZE LEVEL (\$1,000–\$1,499)

John R Affleck
Shannon and Gary Bruggeman
Randy and Lori Christophel
Colleen Cole
Joyce Ebersole
Tom and Sara Elkin
Stephen Elkins
Craig Ellis
Gregory J. Fink
Martha A. Foreman
Ryan and Lauren Forgey
Steven and Susan Garboden
Loren Hostetler
Anthony Hurley
Brian Jaebker
Levon D. Johnson
Sreenivas P. Kamath
Michael C. Mahler

Christopher Mason
Michele McDermott
Jeff Miller
Terri A. & Ken Miller
Rick Mirer
Chris Nelson
Tim Newby
Geoffrey Owens
Darrick Parker
Cheri Perkins
Scott Perry
Michael J. Petersen
Allyson Powers
Christopher Putt
Donna M. Reed-Hamilton
Bill and Karla Rieth
Kirk Root
Amy F. Roth
Jeffrey and Amy Roth
Bob and Marie Schrock
Terry Slabach
Travis Slone

Rudy Smith
Phillip and Jen Smoker
Kendal and Robina Sommers
Allen Stanley
John Stukenborg
Don D. Stutzman
Edward Sullivan III
Donald D. Swift
Eric R. Thomason
George Tong
Andre M. Tousignant
Lisa Tubbs
Joe and Jenny Velleman
Kevin Wagler
Micah Weddell
George M. Weiss
John Wiley
Gregory and Krystle Winnell
Lana Wright
Min Yan

The Power of Volunteers

At Crossroads United Way, impact begins with people who choose to make a difference. Whether reading to children, serving on a committee, organizing events, mentoring future leaders, assembling kits, or helping raise funds, our volunteers are the driving force behind stronger communities throughout Elkhart, LaGrange, Noble, Steuben, and surrounding counties.

507 VOLUNTEERS	3,029 HOURS OF SERVICE	\$109,468 DONATED TIME VALUE
79,967 BOOKS GIFTED	2,289 STUDENTS REACHED	\$34,375 IN KITS DISTRIBUTED

Literacy, Learning & Opportunity

Through volunteer-powered initiatives, thousands of local children and families received resources that help build brighter futures.

Dolly Parton's Imagination Library

- 1,830 new enrollments
- 8,224 children actively enrolled
- 886 graduates
- 79,967 books gifted

Lantern

- 739 active subscribers connected to resources and opportunities

Read United

- 109 volunteer guest readers
- 109 participating classrooms
- 2,289 students reached
- 436 books added to classroom libraries
- 2,289 books gifted directly to students
- 2,725 total books distributed

Impact Kits & Page the Puppy Literacy Kits

- 500 Teen Backpacks distributed
- 500 Adult Hygiene Kits distributed
- 495 Page the Puppy Literacy Kits distributed
- \$34,375 total value distributed to local children, teens, and adults

Celebrating Volunteer Excellence

Each year, Crossroads United Way recognizes individuals and organizations whose dedication exemplifies what it means to LIVE UNITED. These honorees represent the very best of community leadership, service, and commitment to helping others thrive.

• Cardboard Boat Race First Mate Award

Ann Bender

• United Way Changemaker Award

Grace Caswell

• United We Win Community Award

Centier Bank



Volunteers in Action

Our volunteers showed up in countless ways:

580 HOURS

helping workplaces make a difference by Employee Campaign Champions

436 HOURS

inspiring a love of reading in local classrooms by Read United volunteers

226 HOURS

dedicated to creating the Great Cardboard Boat Race, our largest community fundraiser

440 HOURS

of leadership and governance provided by 22 Board Members

176 HOURS

to support women and families by Power of the Purse volunteers and committee members

800 HOURS

invested by interns to support programs, research, and community initiatives



Thank You from Crossroads United Way

Our success is built on the dedication of an incredible community. We extend heartfelt thanks to our board members, partners, committees, volunteers, and the entire community for your unwavering commitment to improving lives and strengthening our region. Your contributions—whether through leadership, collaboration, or resources—have made a profound impact on families across our community. Together, we have mobilized the caring power of our community to create positive change, and we couldn't have done it without you. As we reflect on this year's accomplishments, we are grateful for your partnership and excited for the journey ahead.

Together, we are making a lasting difference.



Crossroads United Way Team

Natalie Buroker

Vice President

Jennifer Haney

Director of Resource Development

Tara Horvath

Director of Finance and Human Resources

Denise Landers

Area Director for LaGrange & Noble Counties

Michele Marlow

Operations Manager

Julie Poertner

Senior Director of Community Impact

Bill Purcell

President/CEO

Jill Yoder

Director of Community Engagement and Volunteerism

Crossroads United Way 2025 Board Members

Ashley Martin

Board Chair

NIBCO

Travis Glick

Board Vice Chair

LaGrange County
Prosecutors Office

Shannon Bruggeman

Board Treasurer

First State Bank

Grace Caswell

Board Secretary

Noble County Tourism

Mareen Barton

Lake City Bank, LaGrange

Kutrina Butler

Elkhart County Juvenile
Community Corrections

Rachel Faulkner

Cameron Health

Amy Grooms

Böllhoff

Brian Hicks

Beacon Health System

Matt Hostetler

LaSalle Bristol

Andy Marshall

Interra Credit Union

Dan New

Mid-City Supply, Inc.

Tim Newby

Farmers State Bank

Jennifer Pendley

Cummins Onan

Jim Pinarski

Centier Bank

Bill Purcell

Crossroads United Way

Patrick Schneider

Goshen Hospital

Jason Widmar

Welch Packaging

Lana Wright

Farmers State Bank

We Build COMMUNITY

United Is the Way Forward. You have the power to create lasting change—and it starts with unity. Join us as we look ahead to 2026 with bold vision, stronger partnerships, and a shared purpose.

How will YOU make a difference? Show us how you're taking action in your community with Crossroads United Way. Together, we're not just making change—We're leading it. United.

[#UnitedIsTheWay](#) [#CrossroadsUnitedWay](#)



Crossroads
UNITED WAY

Serving Elkhart, LaGrange & Noble Counties

www.crossroadsuw.org

Facebook.com/CrossroadsUW

Instagram.com/crossroadsunitedway

LinkedIn.com/company/crossroadsuw

Youtube.com/@crossroadsunitedway8772