

United Way



SMALL BUSINESS 365 CIRCLE

Big Impact, Small Investment: Empowering Communities \$1 a Day

WHAT IT IS

As a small business owner, you already know the value of a strong and healthy community. So much depends on it. It determines the status of our local economy and our individual livelihoods. It defines our lifestyles, our welfare, and ultimately our futures. It affects the ability of your customers to afford your services and products.

HERE'S HOW IT WORKS

For only a dollar a day, or \$365 a year, your business becomes a member of the 365 Small Business Circle. Crossroads United Way has created an easy, affordable, and effective way for companies to give back.

WAYS TO INVEST

There are several easy ways to join this collective investment in our community.

- **Workplace Campaign:** Engage employees in a United Way campaign to give back.
- **Event Sponsorship:** Sponsor one of our impactful community events.
- **Raffle Donation:** Donate an item valued at \$365 for one of our major events.
- **Round Up or Sales Donations:** Encourage customers to round up purchases or designate a sales day for United Way donations.
- **Cause Campaign:** Create a special product or menu item with proceeds supporting United Way, like a "Crossroads Crunch" popcorn or "Wine to Five" drink.

MEMBER BENEFITS

- 365 Small Business Circle Decal for you to display at your business
- Listing and link on our website
- Listing in our e-newsletters.
- Invites to Crossroads United Way's events and volunteer opportunities.
- Opportunities for additional networking and social media recognition.
- Increased business exposure in your local community.

JOIN THE BUSINESS 365 CIRCLE TODAY



Make a Big Impact with Just \$1 a Day
Visit: crossroadsuw.org/365circle

One Pledge

SERVES A VARIETY OF LOCAL NON-PROFIT NEEDS



Membership Levels

365 MEMBER : \$365 annually

365 Small Business Circle Member Decal
Web Recognition

365 LEADER: \$1,000 annually

Member benefits PLUS
Thank You/Networking Event
Social Shoutout

365 EXECUTIVE: \$1,500 annually

Leadership benefits PLUS
Webpage Feature
Annual Report Feature