



Crossroads
UNITED WAY

FROM POTENTIAL TO POSSIBILITY

Read how your generosity
helps youth build skills,
confidence, and hope.

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WHERE STUDENTS SHINE

Some students don't thrive sitting at a desk—but give them room to create, move, and connect learning to the real world, and they light up. That's what happened at JA BizTown, where students take on business roles in a hands-on simulation.

One student, who faces learning differences, found his stride at the Barletta Boats storefront. Designing custom boats and imagining innovations like 3D printing, he wasn't just completing tasks—he was thinking like a leader and innovator.

Thanks to Crossroads United Way donors, JA BizTown gives students the confidence to see their potential and envision future careers.

Your gift helps more students discover their strengths. United is the Way—please give today.



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