2023 ANNUAL REPORT

- A total of over 226,964,860 Million books have been gifted since inception.
- The number of books gifted in 2023 was 29,504,545. This was an overall 19.4% increase over 2022 and equals 4,796,537 additional books gifted. (This equates to a book mailed every 1.07 seconds)

UNITED STATES
27,889,777 Books
19.4% Growth
4,526,831 Additional Books

CANADA
576,908 Books
24.5% Growth
113,718 Additional Books

UNITED KINGDOM
647,258 Books
6.9% Growth
42,295 Additional Books

AUSTRALIA
317,312 Books
55.4% Growth
113,313 Additional Books

REPUBLIC OF IRELAND
73,290 Books
0.5% Growth
380 Additional Books

OVER 29 MILLION
Total Books Gifted in 2023
A 19.4% increase over 2021
(Equates to 1 book mailed every 1.07 seconds)

JANUARY
Dolly receives the Martin Luther King Center’s Christine King Farris Legacy Service in Education Award

FEBRUARY
The Imagination Library Reaches its 200 MILLIONTH BOOK MILESTONE

DWF welcomes 4 new Regional Directors: Rachel King, Lauren Wirt, Michelle Anthony and Kahla Williams

MARCH
DWF welcomes Justin Young as new Marketing Manager, Danielle Velez as new Senior Customer Support Manager, and Brooke Davis as new Training Support Manager

APRIL
DWF welcomes Justin Young as new Marketing Manager, Danielle Velez as new Senior Customer Support Manager, and Brooke Davis as new Training Support Manager

MAY
DWF welcomes Justin Young as new Marketing Manager, Danielle Velez as new Senior Customer Support Manager, and Brooke Davis as new Training Support Manager

JUNE
Montana launches Statewide Expansion

JULY
Canada reaches 3 Millionth Book Gifted Milestone!

AUGUST
Alabama & Indiana launch Statewide Expansions

SEPTEMBER
Louisiana launches Statewide Expansion

OCTOBER
Canada’s Northwest Territories Reaches Full Coverage

NOVEMBER
Missouri launches Statewide Expansion

DECEMBER
Illinois & Maine launch Statewide Expansions

200 Million Reasons to Celebrate Milestone Campaign launches!

50,000 Children Enrolled Milestone in Canada!

UK Celebrates 15th Year Anniversary and 5 Millionth Book Gifted Milestone!

Parliamentary Reception, Houses of Parliament, UK

California launches Statewide Expansion with new Bilingual Book Program!

Washington & Kansas celebrate Statewide Coverage

Welcomes Misty Leatherwood as new Finance Manager

Welcomes Melinda Brown as new IN State Director and Katie Mullins as new IN Community Engagement Coordinator

Welcomes JC Morgan as new KY State Director and Libby Suttles as new KY Community Engagement Director

200 Million Reasons to Celebrate Milestone

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